

NEWS



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Contact:

Lauren Searl, Public Relations Mgr.
(202) 546-3480 or lsearl@asid.org
Lauria Graham, Dir., Strategic Marketing/Communications
(202) 675-2349 or lgraham@asid.org

“NEW YORK ELEVEN” TOUTS CONTRIBUTION OF INTERIOR DESIGN PROFESSION TO SOCIETY AND ECONOMY

ASID President Joins Prestigious Event Panel

Washington, D.C., November 16, 2006 – American Society of Interior Designers (ASID) President Suzan Globus, FASID, will join a panel of prominent industry leaders to discuss “Interior Design: Sustaining the Future,” the theme of the 2007 New York Eleven exhibition. Globus, also president of Globus Design Associates, Red Bank, N.J., will discuss Universal Access in design.

New York Eleven, a collaboration of 11 prestigious New York state educational institutions offering four-year programs in interior design, is presenting the exhibition to raise awareness of the complexity of the interior design profession and the responsibility of the profession to the health, safety and welfare of the public. The exhibition will also reinforce the important contribution that interior design imparts on society today, and will emphasize the role of interior designers as a major economic force in New York state.

It is anticipated that the panel will also include Susan Szenasy, editor in chief of *Metropolis* magazine; Margaret Lydecker, principal at NICHE; David Rinard, director of corporate environmental performance at Steelcase, Industry Partner of ASID; and Guy Geier, principal in charge of interiors at FXFowle. The event will take place in New York City on April 2, 2007, at the New York Design Center.

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About ASID

ASID is a community of people—designers, industry representatives, educators and students—committed to interior design. Through education, knowledge sharing, advocacy, community building and outreach, the Society strives to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people’s lives. Its more than 38,000 members engage in a variety of professional programs and activities through a network of 48 chapters throughout the United States and Canada. To learn more about ASID, visit www.asid.org.

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